

PO Box 1450 KARRATHA WA 6714

SEPTEMBER 2000

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TOPICAL ISSUE-MEMBER'S ARTICLES

If any Member would like to publish an article of interest to fellow Members, please email it to Jenni Griffiths to include in the next December Newsletter at jaws@kisser.net.au or post it to BPW Pilbara, PO Box 1450, KARRATHA WA 6714.

SMALL BUSINESS MAKES A BIG DIFFERENCE

Partnerships can be difficult enough at the best of times. Anyone who's ever been a business partner – or marriage partner – knows it's not always easy. And when you start thinking about partnership with an organization that doesn't even have the same purpose or interests, well.... It seems downright crazy. Or does it?

COSBOA [Council of Small Business Organizations of Australia Ltd] has just embarked on an exciting new project, which will challenge these assumptions: 'The Spirit of Enterprise'. This is under the Prime Minister's initiative – Business Community Partnerships – which will examine the relationship between small business and community organizations. Business Community Partnerships aims to encourage more effective partnerships between business and their communities. Visit the website at www.facs.gov.au/partners - Businesses are most successful when the communities in which they operate flourish.

It makes sense that to play a role in building your community, can also lead to growing your business. When a business contributes their time or staff or donates to a non-profit organization working in the public interest, they are helping to make the community in which they operate a stronger place. Corporate marketers know that one of the ways of building loyalty to your company or product is to identify your business with something that your customers also support. That is why it can make commercial sense to invest in promoting the local football team or hosting an evening for a local arts club or environmental group. The COSBOA 'Spirit of Enterprise' project is about identifying what is already working in communities around Australia in partnerships between small business and their community. It's all about identifying what motivates small business people to play an active role in

their community's development – whether through service clubs, helping out the local P&C, or sponsoring a sports team. All this is about encouraging "win/win" partnerships that have two-way value for both non-profit organizations as well as businesses in the ways that matter for them to develop and be sustainable while also working together to help building stronger communities.

This is more like "win/win/win".

Extracted from an article published in the 'Small Business at Work' Magazine produced by the Council of Small Business Organizations of Australia Ltd, Volume 1 – number 2



WHAT'S THE GOSS?



- Fatima Rebola-Gibson has recently relocated her florist shop to Karratha Village [near the cinema]. The décor of the new shop really titillates the senses with bright colours and wonderful scents, and we hear business is blooming.
- Annette Davis recently displayed the works of the year 12 Perspectives Art Exhibition at the Karratha Library. She did a fab job and the artwork was fascinating.
- Good luck to Fran Stanley who is organizing the Community Advisory Committees for the Dampier Archipelago and the Monte Bello Islands. The Committees will be considering the proposal to establish Marine Conservation Reserves in those areas.

SITES TO VISIT:

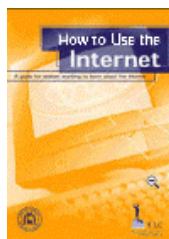
Check out these sites next time you log on:-



- www.onlinewa.com.au
- www.webshots.com - some very **cool** screensavers
- www.wa.gov.au/wpdo - Women's Policy Office
- www.londontown.com - London's official tourism website

WANTED

A fellow BPW Pilbara member to teach me conversational Japanese in 12 weeks! Perhaps I could swap some computer training in return! Please phone 0417 83 13 75 or email Valeri@catcha.com Valeri Pain



FREE OFFER: HOW TO USE THE INTERNET

A guide for women wanting to learn about the Internet. The 2nd edition of this free booklet produced by the Women's Advisory Council is now available. Order your free copy today, call 9264 1914.

MEMBERSHIP

For your info, BPW Pilbara has a total of 32 financial members.

WOW HAVE YOU SEEN OUR WEBSITE

– check it out at www.karratha.com/~bpwpilbara/index.htm

BPW PILBARA 'PERKS'

If any Member would like to offer discount or special services to fellow BPW Members please let us know and it will be listed in the Newsletter. If you have a 'perk', let Jenni know at jaws@kisser.net.au:-

- Archipelago's Restaurant is offering 10% discount to all BPW Members. You need to provide your BPW Badge and ID to claim the discount.
- Just You Beauty Salon is offering 15% discount on all treatments. Show your BPW Badge to get the discount. Tel: 9185 3719.

GUEST SPEAKER REGISTER

Do you have someone in mind to be a Guest Speaker at our next meeting? There are plenty of local people in our area, with a lot of expertise and knowledge from which we are sure many **BPW** members will get value. If you have anyone in mind, please advise Nerida Kickett, Sue Hathaway or Annette Davis [their contact details are at the top of the Newsletter]. The month of June speaker was Mr Paul Moxham, from Moxham Motors, Karratha who gave a very interesting presentation on 'Customer Service'.

MEMBER PROFILE – NICOLE BOAK

I have been living in Karratha for just over two years. Its strange that I find myself back in the Pilbara, red dirt must of got into my blood after spending several years in Wickham as a child in the seventies, I always knew at some stage I would be back up North for a while.

I currently work for GWN Television with the official title of Sales Assistant but unofficial title of Jill of all Trades. My latest challenge is to master the camera. Budding Jane Campion I am not, but I am working on it.

I graduated from Curtin University with a Bachelor of Arts (Graphics) but knew that designing corporate logos was not where it was at for me. After several years in the workforce, firstly as PA to a Chartered Accountant/Trainer, who specialised in the areas of Strategic planning, people management, team building and leadership skills. I then changed tack working for a family owned food distribution company responsible for the management of corporate clients.

I had had this vision since those angst teenage years, where I was walking down Oxford Street, London (and into several high street boutiques) in which I was in a fabulous suit with a briefcase, so I thought if I don't pack and go now I never will. I bought my airline ticket and off overseas I went. Travelled around Europe and Egypt, returning to London and landing a contract with law firm Allen & Overy in their internal Graduate Recruitment Department. It was a fabulously social job recruiting future trainees and looking after the ones already in the firm and being the token Aussie I was always quizzed over the beaches and quality of the beer. It was on a rather 'social' evening in an Irish pub in south London that I met my husband to be so when my visa ran out I ended up coming back to Perth with some extra luggage. My husband was then recruited by Pioneer Concrete and we moved to Karratha.

My reasons for joining BPW included widening my social circle, the opportunities for self development and developing confidence and professional knowledge.

MEETING Do's & Don'ts

- ✓ Please make sure you let the Robbie Howson on 99185 3719 during business hours know if you are **NOT** attending the meeting [failing that let the Secretary, Minutes & Agendas, Bev Moxham know. If you don't, you will still be charged for your meal, as catering numbers must be paid for to Archipelago's.
- ✓ Please be mindful that the commencement time is 7pm.
- ✓ Remember to turn off your mobile phone whilst the meeting is on, normally approximately 1 hour.
- ✓ Please make sure you have your say on your views and ideas for **BPW**, *it is your Club*.



YOU'VE GOT MAIL

Do we have your current e-mail address? If you have joined up recently, e-mail one of the Executive team and let them know to add you to the e-mailing list. This is a great communication tool for members to use, especially to get in contact with the Executive Committee and converse with fellow BPW's. Why not get a few e-mail addresses from members tonight to add to your address book!

DIARY DATES:

- Next meetings are on 20th Nov & 18th December.
- 11-13 October – Chamber of Commerce Pilbara Industry Conference – contact Kathy Barrett-Lennard for details.
- 14-15 October 'Women in Decision Making' weekend with Joan Kirner – call for volunteers to facilitate discussions on the Saturday morning session – contact Sue Roccheccioli at the Karratha College.
- 23-24 September – Workshop 'The Five Ages of Women' and BPW WA Division Annual General Meeting – Landsdale Farm School, Perth
- Remembrance Day, 11th November
- BPW National Conference in Adelaide 20-23 October.



WHAT A NOVEL IDEA!

THE TWICE BORN by Uma Mahendran will keep you entertained for hours. Briefly, a psychiatrist meets a young autistic boy who leads him on a telepathic mind-journey into the past....back to 1500BC, when the Arya invaders have just begun to settle in the lush plains of the Indus Valley. It is a truly great read, do yourself a favour, hunt it down and enjoy your read.

CONFERENCE CHITCHAT

Fatima Rebola-Gibson attended the 'Women in Business Evolution' Conference in Margaret River recently as a Presenter. Fatima addressed 'Making the Good Even Better'. If fellow BPW Members would like a copy of Fatima's presentation paper please contact her. Again, congratulations Fatima on your attendance. Keynote Speaker at this Conference was Joan Kirner and below are several significant speech marks known as "Joan's Gems" :-

- **VALUES ARE VERY IMPORTANT**
'Doing deals' is important throughout your career – deals to benefit you and whom you deal with. Be clear about what your values are and measure all your decisions against your values at least then you will be able to live with the decisions you make. You need to know 'can I LIVE with the decision I have just made'.
- **PEOPLE MATTER**
What you stand for is important.....integrity.
- **HAVE CONFIDENCE**
If you have those around you uttering 'that bloody woman' – chances are that you are getting somewhere.

- **YOU CAN'T ACHIEVE OR 'GET THERE' BY YOURSELF**
You need to gain the support of those around you and form a circle – redefine power to be what you give away not hold on to because you can't. In a circle you have power and so do those around you and you can achieve. 'Little people' try to own power. Give away power and you grow.
- **SENSE OF PURPOSE MUST BE CLEAR**
In achieving your purpose, you need to 'take small bites' and have support along the way.
- **DON'T LEAVE TO EXERCISE SELF DISCIPLINE**
Each day must have an opportunity for time to and for yourself – to think your own thoughts.
- **A SENSE OF HUMOUR IS ABSOLUTELY FUNDAMENTAL**
Personal criticism is hard to take – humour can help you manage it.
- **POWER**
Joan, as first woman Premier, challenged a cartoonist about why he drew her as a housewife in a spotted dress [became one of the trademarks for journalists to put her down] – he replied, "I've never drawn a woman in power before" to which she replied 'Do you think you can learn!' The inference was that a suburban housewife could not acquire a position of power.
- **PEOPLE DO NOT SEE YOU AS YOU SEE YOURSELF**
Need to see yourself as others see you.

and finally

REMEMBER TO LIFT AS YOU CLIMB

Compiled by Julie Crews, Australian Competition & Consumer Comm.

COMMUNITY CULTURAL ART

One of our previous Guest Speakers was Dr Anne-Marie Smith, Community Cultural Development Officer from the Shire of Roebourne. Members will remember hearing about community cultural development from Anne-Marie, at the Club Meeting in May. One of the many facets of community cultural development which Anne-Marie spoke of, was Public Art. The Shire of Roebourne has recently established a Public Art Working Party which is focusing on developing designs for public art to go in the three new roundabouts in Karratha. The Working Party is keen to receive ideas from the community on other locations for public art – you've got to face it, there is heaps of potential! Public Art is not limited to sculpture – it can be painted tiles in the footpath, decorative light poles, bollards or rubbish bins, murals etc. Think big... think small... the working party wants to hear from you. Talk to Annette Davis, tel 9185 6578 or Anne-Marie Smith, tel 9186 8570.



SOCIALLY INVITING

Dear Members, It was mentioned at one of our recent meetings that a social event for BPW was well overdue. I've come up with some suggestions (and they are only suggestions) and would like members to rate their preference (or suggest a social of their own). Which ever is the more popular choice, I will then organise (I'll be asking for assistance!!).

So please, take a few minutes and see what you think of these.

TENNIS AT THE TAMBREY

Fun evening tennis (possibly Saturday) followed by drinks and nibbles around the pool. Perfect for families as kids can join in. No need to be an Andre Agassi (if you are, we'll give you a handicap!).

PROGRESSIVE DINNER (WITH A THEME)

Ideal set up would be to hire a bus and have three members share entree, mains and dessert. Themes could be something like South of the Border (Mexican); Arabian Nights etc.

TRIVIA NIGHT

Challenge the intellect with a combination of serious and fun questions. Prizes could be awarded to the 'best' team; most inventive answer; encouragement award.

CAR RALLY

Randomly select teams of four (so members mix with people who they don't generally mix with). Each team would go off on an adventure to find clues, pick up selected items. Prizes would go to the quickest team, most innovative and creative team and again, to the team that needs some encouragement!!

BPW OLYMPICS

An afternoon of "silly sports" (sports and games that are a bit different, eg: egg and cup race, sack race etc) followed by a BBQ. Venue could be somewhere cool like Dampier or Point Samson.

Other suggestions are more than welcome!! Any queries, please phone Kay Gerard on 91596838 [w].

COURSES

Interested in learning more about art? Annette Davis is teaching a course titled 'Understanding and Enjoying Art' on Wednesday evening, 7:30pm – 9:30pm from 11 October to 15 November. Cost is \$103. Contact the Seminar Centre on 9159 6839.

Attached is more Courses the West Pilbara College is offering.

ONLY JOKING!!

'BOTANICAL GARDENS'

The teenage grand-daughter comes downstairs for her date with this see-through blouse on and no bra. Her grandmother just has a fit, telling her not to dare go out like that.

The teenager tells her "Loosen up Grams. These are modern times, you gotta let your rosebuds show!" and out she goes.

The next day the teenager comes downstairs, and the grandmother is sitting there with no top on. The teenager wants to die. She explains to her grandmother that she has friends coming over and that it is just not appropriate.

"Loosen up, sweetie. If you can show off your rosebuds, then I can display my hanging baskets."



Please remember this is your Newsletter, I need items from you to put into it. So next time you think of something, e-mail it to me at jaws@kisser.net.au or post it to BPW Pilbara, PO Box 1450 KARRATHA WA 6714.

If there is something missing, not correct, or you would like to see changed, please let me know, I am always open to changes

and some criticism. I enjoy compiling the Newsletter and if other fellow BPW colleagues want to have a go please contact me and we could start on the December Issue together.

Regards Jenni Griffiths – Newsletter Editor